



ANNUAL REPORT

2018-19

INSTITUTE OF SOCIAL RESEARCH AND DEVELOPMENT

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Name of the organization	INSTITUTE OF SOCIAL RESEARCH & DEVELOPMENT (ISRD)
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District Office: Raisen(MP)	House No.44, Ist Floor, Ganj Bazar, Infront of Police Control Room, Bhopal Road, Raisen-464551,M.P.India. Tel.No. +91 748 222116, 222117.
District Office: Jabalpur (MP)	ISRD, Infront of Chandimata Mandir, Polypater, Gourighat Road, Jabalpur. Contact no.9407913909
Registration No.	4836/97 dated 6.6.1997
FCRA No.	063160144
PAN Card No.	AAAAl1090H
Income Tax Regn. and exemption	u/s 12 A registration u/s 80G exemption

Background of Organization

About ISARD

The underpinnings of a welfare society are strongly founded on the equitable distribution of development opportunities. The process of development should bring in its reach every individual regardless of his/her personal attributes. ISARD strongly believes that a positive approach coupled with an effective concern can treat the cause of underdevelopment. ISARD's activities stem from the conviction and optimism that an earnest effort in the right direction can propel our society along the path of prosperity – social and economic.

ISARD has been ceaselessly assisting the needy with its interventions, which are designed to yield economic and social empowerment. ISARD has adopted an integrated development approach that helps beneficiaries to realize multifaceted growth that will, in turn, secure their tomorrows. This is why ISARD actively works on a large array of activities such as awareness creation, capacity building, credit mobilization, local self-governance strengthening, community organization, education, health, agriculture support, conservation of environment etc.

We believe that development of the nation is possible only when the fruits of latest technologies and inventions seep into everyday life of rural people. Socio-economic empowerment of underdeveloped communities is possible only when they are protected from various forms of exploitations.

ISARD is the brainchild of likeminded professional social workers and scholars from life sciences, engineering, social sciences and management streams. One of the major motivating factors behind the formation of ISARD is to take to the masses the usage of revolutionary innovations in science and technology, health, environment and education.

ISARD was registered under Madhya Pradesh Society Registration Act, 1973 as non-profit organization vide 4836/97 on 6th June 1997. It obtained income tax exemption under Act 12 A and 80G exemptions. The organization is entitled to receive foreign funding for development projects under FCRA registration No. **063160144**

VISION

"Promotions of communities by facilitate to utilize indigenous knowledge for every individual's livelihood towards self sustaining and empowered community which augments equitable development."

MISSION

To foster a process of change in favor of the rural poor by helping them build and manage appropriate local institutions rooted in values of justice and equity.

To promote strategies through which livelihoods of households are secured and helping communities to build their own institutions that would augment equitable development.

STRATEGIES

To Bridge the gap between the fruits of revolutionary technologies from research. Institutions/voluntary organization and individuals to common masses by strengthening the extension services with R&D transfer of technology program, its availability, awareness and promoting with public-private partnership without damaging the vital components of the environment and finally validation at field sites.

Intervention Sectors

- ❖ Skill Development training cum placement
- ❖ Education and literacy
- ❖ Community mobilization and strengthening
- ❖ Child care and protection

- ❖ Woman and child development
- ❖ Environment conservation
- ❖ Health & HIV/AIDS awareness
- ❖ Water and sanitation

Projects implemented during the year of 2018-19

1. *Community owned Vocational Training and education to school dropout youth in Kolar Municipal Council area. Project supported by Functional Vocational Training and Research Society, Bangalore (FCRA Fund).*
2. *Securing rights and sustainable livelihoods through collective action and educate for people dependent on the informal economy in **Bhopal and Jabalpur**, M.P. Supported by European Union and Co-finder ActionAid Associate, New Delhi.*
3. *Child care and Child Protection project (CHILDLINE 1098) **Raisen** – supported by Child Line Foundation and Ministry of Women & Child Development, New Delhi.*
4. *Job training for other backward class youth in Bhopal supported by M.P.State Other Backward and Minority Department.*

1. ***Community owned Vocational Training and education to school dropout youth in Kolar Municipal Council area. Project supported by Functional Vocational Training and Research Society, Bangalore***

Community owned skill Training had helped for getting employment and self employment to school dropout youth living in urban 10 urban slums in Bhopal. For this program, we had utilized our existing resource apart from FVTRS financial support for enhance skill development to 165 school dropout youth and provided available opportunities as a mean of their livelihood. This may bring lot of confidence in item of self-reliance and economic stability, which further contribute in battle with the poverty and associate factors.

During the implementation of the project, it was observed as well s asked to the local people about their response to need of vocational training.

2. **Securing rights and sustainable livelihoods through collective action and educate for people dependent on the informal economy in Bhopal and Jabalpur, M.P. supported by ActionAid Associate/European Union.**

The Madhya Pradesh labour market is characterized by predominance of informal employment with more than 90 percent of MP's informal workforce working as self-employed and casual workers. The worrying trend is the increasing rate of informal employment even in the organized sector. By highlighting some of the not so easily observable trends, the challenges to in formalization are multi-faceted and that a single tool like labour reforms alone cannot address it completely. The need of the

hour is to generate an enabling environment that will develop the urge of “formal” culture in the labour market.

Detail of Achievements with different categories of PIEs

Detail of Achievement unorganized labours				
S.No.	Name of Achievement	No. of Beneficiary		
		Female	Male	Total
1	<i>Construction worker Registration Cards</i>	213	583	796
2	<i>Food security coupon</i>	62	39	101
3	<i>Construction worker Vivah Sahayata Rs. 25000</i>	39	0	39
4	<i>Pregnancy Benefits</i>	27	0	27
5	<i>Scholarship to students</i>	67	109	176
6	<i>Skill development and decent job placement</i>	350	165	515

Meeting with PIEs to collectivize them

During this year ISRD has formed **78 collective** having **3248 members** including Construction worker, Domestic worker, street vendors and Bidi workers. The collective are consisting of SC/ST, minorities etc. During the year there were 534 **PIEs meeting** have been organized by ISRD in Bhopal and Jabalpur respectively. There were 4283 **members** have been attended PIE/Collective meeting. Collective members are started to initiate the process to resolve their issue by their own, started seeking help from the duty bearer, they themselves have submitted memorandums and application to the authorities. There were **328 PIE have been registered** with Welfare board and availed social security benefits from other government constitute boards during the first year of the project.

All the Resources center has started by ISRD team members and later on charge were handover to the community leader. Now the community have took ownership and collective groups are smoothly operating the resource centre for various purpose such as collective meeting, spread awareness about the various government schemes, process to avail entitlements. Members of collective helping each other to filing the application, follow-ups and resolving any issues with help of available resource materials at centres.

Campaign on public housing schemes for PIE

Campaign on Public Housing scheme for PIEs were organised in Bhopal and Jabalpur in the last quarter of the year. The information about housing for all and other housing schemes were shared through public announcement, transact walks, distribution of pamphlets, street meeting and door to door visit a target slums at all locations in both cities

(Jabalpur and Bhopal). During campaign we have collected 1542 forms for housing schemes for the Construction worker, domestic street vendor and Bidi worker.

Outcomes

- After the housing campaign the demand of house schemes for poor communities were increased.
- 838 forms for housing for all scheme collected by ISRD teams and submitted to Municipal Corporation (Prime Minister Housing for All Scheme 2022)

Awareness campaign and trainings on social security benefit, provisions, schemes and labour laws for the PIEs through cultural activities and other modes.

ISRD had organized awareness campaign through street plays in both cities Bhopal and Jabalpur. The 25 street-play were performed out of 36 targeted slums, 13 street play has been performed in Bhopal and remaining 12 street play in Jabalpur. To creating awareness through street play was quite interesting to educate poor community which attracted and reached large mass,

Awareness campaign (street play) with distributing pamphlets on social security benefit, provisions and labour laws for the PIEs were organised in Jabalpur.

After the activity PIEs were encouraged to joint collective groups in the community for availing document for their existing rights. Now the PIEs are regularly visiting workers facilitation centre for registration with workers welfare board and other government bodies. Labour ID Card, Aadhar cards, Samagra ID, Food security coupon, housing loan subsidy etc.

Training on existing labour provisions and social security schemes for the PIEs

- Aware about all government schemes
- Increased knowledge about procedure for apply for their rights and entitlement
- Increase information about where to contact/approach in case of any problems for accessing the schemes, rights and legitimate entitlements.

Leadership trainings for wom

Women leadership development training was organised in Jabalpur and Bhopal. There were 81 women leaders participated in the training program in Jabalpur and 310 women leaders were participated in Bhopal.

Outcomes

- The increased understanding of personal strengths and barriers for being a successful and authentic leader.
- Increased knowledge of rights and entitlement
- Increased decision making power
- Increased communication skill
- Increased knowledge how to handled problems within the community/groups. Improved problem solving skills

- Increased knowledge how they can lead their collective members.
- Increased knowledge of process for availing legitimates entitlement
- Increased information about self-employment and social schemes
- Increased knowledge about alternate livelihood and enhancement of skill up gradation for decent job.
- Increase bargaining and negotiating skill

Impacts:-

- The women leaders initiated to address their issues within the community/collectives groups. The leader motivated to other unorganised labours to collectivism. The trained leaders started dialogue with elected leader for their rights
- A self-created action plan to leverage their strengths and address existing barriers.
- A better understanding of systemic barriers to women's achievement, and powerful strategies for change.

The Life skill training was organised in Bhopal and Jabalpur respectively. We have identified around 200 unemployed youth/women belongs to Domestic workers, construction workers, street vendors and Bidi workers respectively in both cities. The most of the domestic workers are school dropouts girls above 18 to 35 years and completed their studies not above 8th standard. We found that out of 200 youth only 20 percent have completed secondary level exams. During the life skill training we found that the most of youth lacking basic literacy, interpersonal skill for proper communication due to they are not able to negotiate even their wages and benefits from then employers. The life skill training have included the following objective

Outcomes

- Women and youth have motivated and ready to demand their rights and seek for decent jobs.
- Improved communication skill and negotiation skill help them to ask minimum wages and holidays from their respective employer.
- Improved knowledge will help them to selection a trade for of vocational skill training for better and decent job
- Increased their confidence level and self-esteem.
- Improved Personal and Entrepreneur skill

This training programme was helped youth and Women to the various facts about enterprise development, life skills and personality development. The one day training program was completely dedicated for their improvement on personal and professional level. They were asked to pursue the career that they were interested in. They can thus lead a successful life incorporating the tips from the training

Employer sensitization meeting

The Employer sensitization programme was organised in Bhopal and Jabalpur. In Bhopal there were 64 employers from various sector was attended in Bhopal. Most of employers have invited according to trade selected by youth and women under age of 18 to 35 years belongs from target PIEs group. In Jabalpur there were 12 employers has been attend the programme.

The employers from Construction contractors, electrical contractors, Beauty parlour and Spa owners, BPOs, Housing keeping and Hospitality, Retails, Boutique owners, Departmental stores, Dress making Centres, Personal staff providers, labour contractors, Agri-business entrepreneur etc. Shared their expectation from trained youth and shown their willingness to support our projects in future.

Outcomes:

The most of employer demanded that they ready to provide job for trained youth under their respective business but they expecting certain skills like communication, time management, work at least 8 hours etc to match with their business nature. The ready to provide decent job those have skill.

3. Child care and Child Protection project (CHILDLINE 1098) Raisen – supported by Child Line Foundation and Ministry of Women & Child Development, New Delhi.

CHILDLINE India Foundation (CIF) is the nodal agency of the Union Ministry of Women and Child Development acting as the parent organization for setting up, managing and monitoring the CHILDLINE 1098 service all over the country. CIF is the sole agency/body responsible for establishing the CHILDLINE service in the cities/districts of the country, monitoring of service delivery and finance, training, research and documentation, creating awareness, advocacy as well as resource generation for the service. ISRD is working as partner organization of CIF for CHILDLINE Project Raisen, Madhya Pradesh

CHILDLINE 1098 service is a 24 hour free emergency phone outreach service for children in need of care and protection in entire Raisen District with support from sub-center in block level Strategic Initiatives both at the national and international level.

CHILDLINE is a national, 24x7, free, emergency, phone outreach service for children in need of care and protection, linking them to long-term rehabilitation. Any child/concerned adult can call 1098 to access the CHILDLINE service at any time of the day or night.

VISION

- Child friendly nation that guarantees the rights and protection of all children.

MISSION

- CHILDLINE will reach out to every child in need and ensure their rights and protection through the four Cs.
- **Catalyze** systems through active advocacy.
- **Collaborate** through integrated efforts between children, the state, civil society, corporate and community to build a child friendly social order.
- **Connect** through technology to reach the 'last mile'.
- **Communicate** to make child protection everybody's business.

Institute of Social Research & Development is working as a partner organization of Child line India Foundation for its project in the district of Raisen, Madhya Pradesh. CHILDLINE India Foundation (CIF) is the nodal agency of the Union Ministry of Women and Child Development acting as the parent organization for setting up, managing and monitoring the CHILDLINE 1098 service all over the country. CIF is the sole agency/body responsible for establishing the CHILDLINE service in the cities/districts of the country, monitoring of service delivery and finance, training, research and documentation, creating awareness, advocacy as well as resource generation for the service. CHILDLINE 1098 service is a 24 hour free emergency phone outreach service for children in need of care and protection in entire Raisen District with support from sub-center in block level.

Activating Stakeholders in Child Protection

CHILDLINE Raisen aims to strengthen and sensitize Child Protection in the entire district through its collaborative efforts with the support of different allied system existing in the city and civil society organizations in order to make children's issues a priority on the prime agenda. CHILDLINE also believes in catalyzing learning 'on the ground' through its far reaching partners. It is through learning and discussion with the partners to spread awareness about child protection practice.

Childline Events

Child line se Dosti Programme.

This event is celebrated in the month of November every year. The event is for a week which is known as child line se Dosti week. During this event we arrange a gathering of more than 100 children who are facing problems with related to protection and care. We do conduct different cultural activities like drawing competition, dance competition etc for the entertainment. We invite police officials and make children to tie the *dosti belt* on the wrist of officials as a symbolic of friendship.

Awareness programmes on issues of girl child

We do conduct awareness programmes on different issues like trafficking, sexual abuse and issues related to girl child. These programme are conducted in girls schools and we have been successful in creating these awareness programme in more than 10 schools in the city.

Awareness Programmes in the Schools

We do conduct awareness programmes every month in the schools of Raisen District. The purpose of this event is to reach out to all the children in the District with the message of childline which emphasis on the care and protection of every child.

Awareness programme in the city

Aiming to create more awareness on child protection and care we do conduct different types of awareness programmes in the market places and bus stands through skits and nukkat nataks. These initiatives help the people to know about child line and its activities.

Working with the law enforcement

The police in the Raisen District is a great help during our advocacy work. It is with the help of the system that we are able to perform better in the district. Our team has physically visited most of the police stations in the District and has informed about the existence of child line so that they can report us whenever they find a child who is in need of care and protection

Awareness Programme During Raisen Mela

We conduct colorful events of Drama and skit During the Raisen Mela that occurs every year at Raisen Kila. These programmes draw the attention of many people who come to attend the Mela. We make volunteers for this programme from different schools and through skit and dramas we reach out to one and all. The awareness is created at a Large scale during this event.

Reaching out to one to one in the city

Our primary aim is to reaching out to one to one with the message of care and protection of all the children who are in need. Through individual outreach and group outreach in the city and village we try to create an impact of our existence.

4. ISRD: Job Training and Coaching center :

ISRD is running a coaching center for support job seekers will get government job in the public sector such as, Railway, Bank, Insurance, Government-State/Central through competitive exams. This year we provided coaching for 35 OBC youth belongs from under privileged community from Bhopal urban poor . We had intensive full time coaching for 8 months continuously. The several youth are appeared different exams for government jobs remain 18 were selected for various department.

Francis P Anthony

SECRETARY

INSTITUTE OF SOCIAL RESEARCH AND DEVELOPMENT

